



CROWN
BUZZ

MARKETING CASE STUDIES

Budget Proposal

Social Media Management :

Starting \$500 per month

Digital Marketing/Paid Ads :

A service fee of .75x-1x the cost of ad spend (based on the monthly budget)

Stills/Short Form/Long Form Content (Photos/Videos) :

Starting \$500 per month

Website Design/Development/Management :

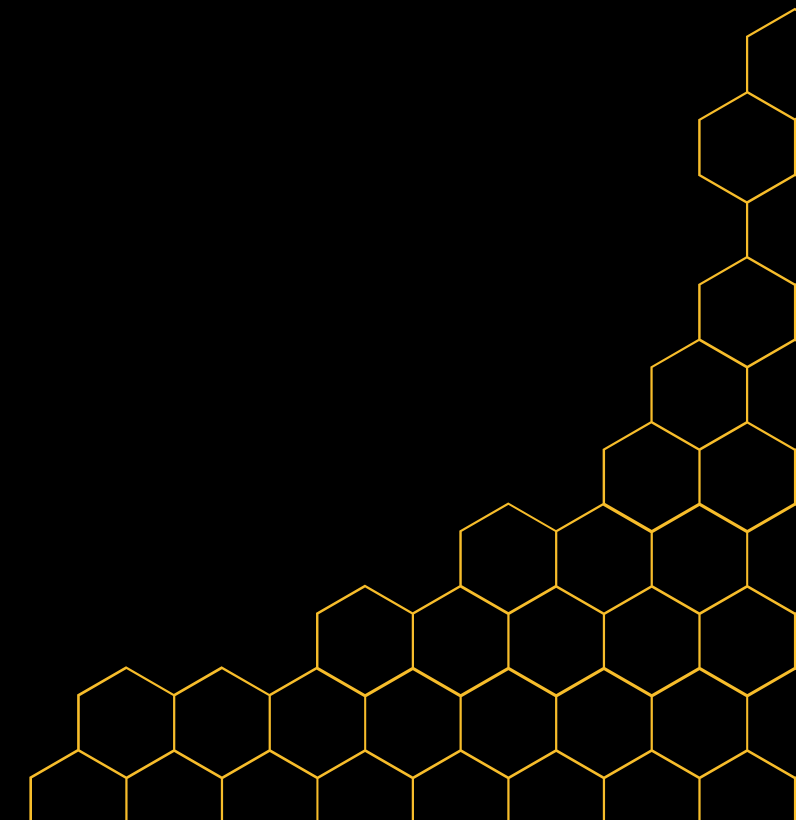
Starting At \$500

Email Marketing/SMS Campaigns :

Free

CRM Automated Systems :

Free



The Results We Get

\$130.24 Spend

18.7K Impressions How often your ads were shown	440 Clicks Actions on your ads	660 Location actions Actions showing intent to visit	33 Calls Calls to your business
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\$130.01 Spend

28.3K Impressions How often your ads were shown	611 Clicks Actions on your ads	804 Location actions Actions showing intent to visit	24 Calls Calls to your business
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Overview

Reach 58,979 Higher than typical	Impressions 309,230 Higher than typical	Interactions 749 Higher than typical	Link clicks 2,974 Higher than typical
Reactions 563 Higher than typical 497 from ads	Comments 98 Higher than typical 62 from ads	Shares 64 Higher than typical 56 from ads	Saves 24 Higher than typical 27 from ads

Insights [See All](#)

Last 28 days : Aug 4 - Aug 31 ▾

People Reached	34,360 ▲390%
Post Engagements	4,327 ▲783%
Page Likes	293 ▲319%

PERFORMANCE

Views	Searches	Activity
18.7K	14K	1.24K

Direction requests	231 (+17%)
Website visits	868 (+31%)
Calls	144 (+95%)
Photo views	0

Performance over the past 28 days (last 3 days not included)



00:38

Furniture Store
Furniture Outlet Depot
10,538 people like this

You and 1.5K others 268 Comments 205 Shares 113K Views

Insights [See All](#)

Last 28 days : Aug 5 - Sep 1 ▾

People Reached	35,174 ▲402%
Post Engagements	4,652 ▲847%
Page Likes	295 ▲328%

PERFORMANCE

Views	Searches	Activity
20.1K	17.3K	1.49K

Website visits	1.06K (+28%)
Calls	254 (+39%)
Photo views	0
Direction requests	176 (+68%)

Performance over the past 28 days